

LinkedIn Templates (Contributor/Mentor Kit)

1. Introduction

Winter of Code Social 2025

Code. Learn. Build. Share.

“The world doesn’t just need coders, it needs builders who share their journey.”

This document is made for contributors, mentors, and project admins to showcase your journey on LinkedIn.

2. About the Event

Winter of Code Social is Code Social’s open-source program. Over a few weeks, contributors work on real projects, guided by mentors and project admins, while sharing their progress publicly.

What makes it special?

- You’re not just coding for assignments, you’re solving real problems.
- You’re learning with mentors who’ve walked the path before you.
- You’re joining a global community of learners, builders, and dreamers.

Why this PDF?

Because building in public matters.

The more you share your journey, your challenges, learnings, and wins, the more the world sees your potential. This kit gives you the words, templates, and ideas to do exactly that.

“When you post your journey, you promote yourself.”

3. Why Post on LinkedIn?

Sharing posts during Winter of Code Social isn't just about visibility for the event, it's about visibility for **you**. Every post you make works like a highlight reel for your skills, energy, and growth.

Here's why posting helps:

- **Show your work:** Recruiters, future employers, and collaborators see the projects you're working on.
- **Build your personal brand:** Your name gets associated with open source, tech community, and collaboration.
- **Attract opportunities:** Internships, jobs, and collaborations often come to those who *show up online*.
- **Support your mentors and peers:** Highlighting others makes you memorable and respected.
- **Amplify Code Social's reach:** Every share brings more people into this movement, and that means more connections for you too.
- *"Posting once a week during the program can make a bigger impact on your career than you think."*

Section 4: Ready-to-Use LinkedIn Posts

A. Kick-off / Joining the Program (Day 1–2 after selection)

Context:

- Great moment to announce you've been selected as a Contributor/Mentor/Project Admin.
- Tag Code Social and your project/mentor/admin if possible.

Post idea (Contributor):

Excited to begin my journey as a Contributor in Winter of Code Social 2025 🚀

Over the next few weeks I'll be contributing to [Project Name/Tech Stack] alongside an amazing community.

Looking forward to learning, building, and sharing my progress here.

#CodeSocial #WinterOfCode #OpenSource #LearnBuildShare

Mentor/Project Admin:

Thrilled to be joining Winter of Code Social 2025 as a Mentor/Project Admin 🙌

I'll be guiding contributors on [project area] and supporting them as they learn and build in open source.

Excited to see the creativity and growth this year's contributors will bring.

#CodeSocial #WinterOfCode #Mentorship #TechCommunity

B. Weekly Progress Updates (every weekend or after key milestone)

Context:

- Post once a week with updates.
- Share what you worked on, what you learned, and how your mentor helped.
- Adds credibility to your skills + consistency shows dedication.

Post idea:

Week 1 at Winter of Code Social ✅

This week I worked on [specific feature/task], and learned more about [tool/tech].

Huge thanks to my mentor [@Name] for guiding me through the process.

Small wins every week are adding up. Excited for what's ahead!

#CodeSocial #WinterOfCode #OpenSource #LearnBuildShare

Another Version:

One of my favorite things this week in Winter of Code Social was fixing [specific bug/feature].

At first it felt impossible, but with help from my mentor I managed to solve it.

Every day is a step forward 💡

#CodeSocial #WinterOfCode #TechCommunity

C. Midpoint Motivation (halfway through program)

Context:

- Share reflections: what you've learned so far, what's been the most fun, what's been the biggest challenge.
- Motivates others + reminds recruiters you're actively growing.

Post idea:

Halfway through Winter of Code Social 🎯

In the past [X weeks] I've contributed to [project], learned [skills], and met an inspiring group of peers and mentors.

The best part? Realizing how much you can grow when you learn in public.

#CodeSocial #WinterOfCode #OpenSource #LearnBuildShare

D. Mentor Appreciation (any time after guidance/support)

Context:

- Great for relationship-building.
- Publicly thanking mentors/admins makes you look collaborative and grateful.

Post idea:

A big thank you to my mentor [@Name] for guiding me through [specific problem/feature].

Mentorship has been one of the most impactful parts of Winter of Code Social and it's turning challenges into learning opportunities every day.

#CodeSocial #WinterOfCode #Mentorship

E. Community Vibes (during events, calls, or workshops)**Context:**

- When you attend a community call, Q&A, or workshop.
- Share takeaways, quotes, or screenshots.

Post idea:

Just attended a great session at Winter of Code Social 🎤

[Key takeaway / quote / skill learned].

It's amazing to be part of a community where learning goes hand in hand with building.

#CodeSocial #WinterOfCode #TechCommunity #LearnBuildShare

F. Final Showcase / Completion (last week)**Context:**

- Time to wrap up and celebrate achievements.
- Highlight your project, skills gained, and gratitude.
- Most recruiters notice these "closing posts."

Post idea (Contributor):

Proud to complete my journey as a Contributor in Winter of Code Social 2025 🎉

Over the past [X weeks] I contributed to [project], learned [skills/tech], and collaborated with an amazing community.

Thank you to my mentor [@Name] and the Code Social team for making this experience possible.

This is just the beginning 🚀

#CodeSocial #WinterOfCode #OpenSource #LearnBuildShare

Post idea (Mentor):

Grateful to have mentored in Winter of Code Social 2025 🙌

Watching contributors grow, learn, and ship real work has been inspiring.

Big congratulations to all contributors... your efforts are proof of what the community and open source can do.

#CodeSocial #WinterOfCode #Mentorship

G. Certificate / Achievement Post (after event ends)

Context:

- Show off certificate or “thank you” badge.
- Share final reflection + celebrate community.

Post idea:

Wrapped up Winter of Code Social 2025 with my completion certificate 🎓

This program taught me not just technical skills but also how to collaborate, ask questions, and share my journey.

Thank you Code Social for the opportunity! And here's to more open source building in the future!

#CodeSocial #WinterOfCode #OpenSource #LearnBuildShare

H. Bonus Content Ideas (anytime during program)

- “What I learned today” post → short 2–3 line takeaway
- Photo post → share workspace, screenshots, group call selfie
- Challenge post → “This bug took me 3 days... finally fixed it 🎉”
- Team highlight → shout out a fellow contributor or project team
- Before & after → show progress (first PR vs. final feature)

5. Hashtags and Mentions Guide

- **Hashtags:** #CodeSocial #WinterOfCodeSocial #WOCS #OpenSource #LearnBuildShare #TechCommunity
- **Mentions:** Tag **Code Social LinkedIn page**, your mentors, and project admins

6. Tips for Better Posts

- Add a photo (screenshot of code, team call, or event poster)
- Keep it short and authentic
- Share learnings, not just wins
- Celebrate others by tag your mentors and teammates
- Post once a week during the program

7. Closing

Your journey is your story. Share it proudly. Every post inspires someone else to start theirs.

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